



DEFENSE INFORMATION SYSTEMS AGENCY
CENTER FOR INFORMATION MANAGEMENT
WASHINGTON, D.C. 20305-2000

IN REPLY
REFER TO:

XTP


19 AUG 1992

MEMORANDUM FOR DIRECTOR OF DEFENSE INFORMATION

SUBJECT: Suggested Performance Measure for Assessing Corporate Information Management

1. You asked in your 12 July 1992 memorandum for comments on your remarks regarding the right performance measure for assessing corporate Information Management. You also asked for suggestions for improving the articulation of corporate Information Management objectives. There is a serious concern that the Information Technology budget will be further reduced at a time when additional monies must be invested in Information Technology to achieve savings in all functional areas.

2. Your remarks appropriately state that the "proper measure of CIM is the progress made in achieving DMRD targets" and "from improving the business processes by which we manage materials and logistics, finance, contracts, etc." These savings are in the functional area. You also cite as a performance measure a comparison of the DoD civilian per capita Information Technology spending with that of the banking industry. A more meaningful performance measure to assess corporate Information Management objectives is to track the savings projected in the functional economic analyses (FEAs) submitted to support Information Technology investments. These savings would be as a result of improving business practices through improved processes and the effective application of Information Technology. The FEAs could be used as a baseline to help measure the success of corporate Information Management.


DENIS M. BROWN
Director